

## Turn your business into a marketing powerhouse.

Affiliate Marketing is the perfect way for you to sell more products online and to develop an income from your website. But how do you get started? With your SafShop account and the *Secure Merchant Application (SMA)*, you can create a powerful, hands-off affiliate marketing program for all your products.



summary						sales	products	profile
						John Doe		
summary for May 2005								
product id	clicks		sales	clicks per sale	commission received			
	raw	unique						
product1	85	50	7	7.14	\$ 52.36			
product2	253	211	0	0.00	\$ 0.00			
product3	91	74	1	74.00	\$ 12.48			
product4	2	1	2	0.50	\$ 49.96			
product5	0	0	1	0.00	\$ 24.98			
product6	46	45	1	45.00	\$ 4.77			
product7	0	0	9	0.00	\$ 46.35			
product8	44	41	5	8.20	\$ 17.35			

**\$342.57**  
commissions earned for  
May 2005

May 2005

### With SafAffiliate™, you can:

- Monitor affiliate performance
- Create multiple affiliate programs
- Provide banner ads for your affiliates to use in promoting your products
- Define one- or two-tier programs
- See your commission payouts in the SafShop SMA
- Customize the email your members receive when they join your program

## Easily create an affiliate program for your products.

With SafAffiliate™, you can create affiliate programs, move products into those programs and set your commission payouts. You can define a one- or two-tier program with primary affiliates and down line affiliates. You can also upload banner ads for your products that your affiliates can use to advertise your product or service. Your program can be as simple or as sophisticated as your business requires.

## Start realizing additional sales with just one link.

SafAffiliate™ provides a unique, personalized link that you place on your web site where your affiliates will join your program. As a program member, your affiliates will access your program details through a secured login and password which they choose when they sign up. There they see all the products in your program, their commission payouts, banner ads and links to use when promoting your products in addition to sales and click-through statistics. They will have everything they need to start selling your products.

## Flexible commission payout rules.

Our point-and-click commission payout rules provide you with the flexibility you need to make your program a success. You can decide who receives what commission percentage, whether a commission is paid to a down line or primary affiliate or both and the breakout of each. You can change these rules any time.



### Your affiliate members:

- Have a secured login to access your program information
- Can belong to multiple programs from multiple SafShop merchants
- Can choose various payment methods for their commission payouts
- Have access to hyperlinks and banner ads to promote your products
- Receive email notifications whenever they earn a commission

## In-depth affiliate performance reporting.

Click-through analysis, sales per click ratios, product and affiliate performance are just some of the detailed analysis reporting available. SafAffiliate™ provides the tools you need to monitor your affiliates performance. All reporting is accurate to the last business day so you have the information you need to make informed decisions.

## We pay your affiliates on your behalf.

What could be easier? SafShop pays your affiliates their commissions each month on your behalf and offers a variety of methods for your affiliates to receive their payouts including direct deposit, wire transfer and PayPal™. You spend time focusing on your business and growing your affiliate program instead of writing checks and managing payments.

**Try SafAffiliate™ for two-weeks, no obligation. Go to <http://www.safshop.net/freetrial> and sign up today.**